



LIVE OUT LOUD | LOVE OUT LOUD | LAUGH OUT LOUD



# About Us

**LueWish** was founded in 2018 in memory of Luevenia Marcel Lewis, affectionately known as “Lulu”, by her sister, Hilda M. Gradnigo. During Lulu’s 20-year battle with cancer, she was an inspiration to all who knew her. Through her tenacity to count it all joy, Lulu decided early in her journey that she would not “live” with cancer, but live “in spite of” it. Lulu touched many with her strength and belief that you can still live, love and laugh out loud when life happens and emerge like a beautiful butterfly.

**LueWish** has established itself as an organization that grants wishes to women who are experiencing life altering issues due to cancer, heart disease and domestic violence. These wishes include but are not limited to services, gifts, and referrals.

We are building a community of care through a network of resources, advocates and volunteers to help serve the needs of women during these challenging trying moments. We desire to transform these moments into triumphant memories of sharing and caring.

**LueWish** has seen the power of a wish change, inspire and empower a woman’s life.

We are looking forward to leaving a legacy as an organization that makes a difference in the lives of women and the communities in which they live.



## SPONSORSHIP LETTER

Dear Potential Sponsor,

**LueWish** believes that every woman has a wish. Unfortunately for some women, wishes can derive from pain, disappointment, and shame they face every day living, coping and working with cancer, heart disease, and domestic violence. Facing many obstacles just to maintain a quality of life with integrity and independence, these women find themselves yearning for strength to take another step, live another day, and keep moving.

We are working hard to raise funds and help bring awareness to the need to make a difference in the lives of these women. As a leader in your organization and community, you understand the benefits of helping others in their time of need.

As **LueWish** embarks on its 1st year anniversary, we are planning a fabulous fundraising event, the *LueWish Kentucky Derby Party*. We understand that *every minute counts* when it comes to the health, healing, and hope of women and want to give back to the communities in which they live and work. We are so proud of what we have accomplished, but we desire to expand our reach and increase our support resources.

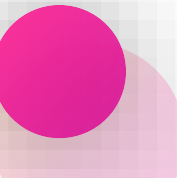
The Kentucky Derby Party will be held Saturday, May 2, 2020 from 4:30 PM - 10 PM at the Power Center, located at 12401 S. Post Oak Rd, Houston, TX 77045.

**LueWish** needs your help to accomplish the goal of putting smiles on the faces of more women. Your sponsorship will support our organization's plans, partnerships, and programs for a productive and prosperous year of granting wishes and providing resources that will enable women to keep moving and live, love and laugh out loud. Please consider one of the Sponsorship Levels detailed in this proposal. We offer numerous benefits for your support.

The Board of Directors and I thank you in advance for racing to the finish line with us to meet our goals for 2020 and making the wishes of women in our communities come true.

Making a wish,

Hilda M. Gradnigo  
Founder/Executive Director





# Testimonials



Awesome organization. Live out loud/love out loud/laugh out loud. thank you for making my wish come true....  
Sharon Wagner



Another community of care delivery!  
Ms. Black loved the gifts and sends her love!!! Thanks Hilda and LueWish Foundation!!!  
Monica Moore



Thank you so much **LueWish** for sponsoring Meka Day. Your organization will bless families this holiday season on behalf of Jackie L Morris II.  
Meka Diamond



Praise God. We've granted another wish! Jocelyn is full of love, compassion and strength. Together, we can all support each other.  
Jocelyn Kelley



LueWish is doing the greater works that is spoken of in the Bible. The 2 women whose wish was granted last night had riveting stories of thriving and surviving in the midst of cancer... this is an integral foundation that operates in excellence and compassion. Charisse Allen

# Sponsorship Packages

Benefits	Triple Crown \$15,000	Pacesetter \$10,000	Churchill Downs \$5,000	Thoroughbred \$2,500	Jockey \$1,500
Designated and promoted as the Title Sponsor	✓				
Speaking opportunity as Title Sponsor at opening of event	✓				
Opportunity for premium placement of one free-standing promotional banner in a designated location within the pre-function area	✓	✓			
Prominent exposure in press releases, PSAs, social media (Face book and Twitter)	✓	✓			
Company logo featured in the event video presentation	✓	✓	✓	✓	
Podium recognition of sponsor in Founder's remarks	✓	✓	✓	✓	✓
Recognition as Corporate/Business Partner with logo placed on LueWish website	✓	✓	✓	✓	✓
Ad/logo in the printed program	Full-page	Half-Page	Quarter-Page	Business Card	
Complimentary tickets	20 VIP Tickets	10 VIP Tickets	10 Tickets	5 Tickets	2 Tickets

# Sponsorship Levels

- ❑ **Triple Crown Sponsor \$15,000**
  - ❖ Exclusive Title Sponsor of Kentucky Derby Party, 2 wishes granted and VIP Reception
- ❑ **Pacesetter \$10,000**
  - ❖ Support of the Kentucky Derby Party, 1 wish granted and VIP Reception
- ❑ **Churchill Downs \$5,000**
  - ❖ Support of the Kentucky Derby Party and entertainment
- ❑ **Thoroughbred \$2,500**
  - ❖ Support of the Kentucky Derby Party décor
- ❑ **Jockey \$1,500**
  - ❖ Support of the Kentucky Derby Party
- ❑ **In-kind Donation**



# SPONSORSHIP CONTRACT FORM

## PRIMARY CONTACT INFORMATION

Contact Name \_\_\_\_\_

Contact Title \_\_\_\_\_

Contact Email \_\_\_\_\_

Contact Phone Number/Mobile \_\_\_\_\_

## INFORMATION FOR PROGRAM GUIDE AND PROMOTION

Company Name \_\_\_\_\_

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Main Phone \_\_\_\_\_ Website \_\_\_\_\_

## PAYMENT INFORMATION\*

Sponsorship Level \_\_\_\_\_

Total \$ \_\_\_\_\_

Invoice me for payment By Check

Invoice me for payment by credit card (PayPal)

Please charge my credit card below

Name on card \_\_\_\_\_

Account Number \_\_\_\_\_

Exp Date \_\_\_\_\_

Card Security code (3-4 Digits) \_\_\_\_\_

\_\_\_\_\_  
Signature

\*Once sponsorship is agreed upon there are no refunds or cancellations. There will be no rain date and event will take place unless in the case of weather or venue emergency.



# Thank You

If you'd like to volunteer or help out in other ways, please don't hesitate to reach out to us.

## Contact

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Hilda M. Gradnigo  
Founder/Executive Director

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